

MARK'S/CANADIAN TIRE: PAY LIVING WAGES TO WORKERS IN YOUR GLOBAL SUPPLY CHAIN!



Public Service Alliance of Canada
Alliance de la Fonction publique du Canada



Mark's, and its owner Canadian Tire, control decisions about its own brands, such as Helly Hansen, Wind River, Denver Hayes, and Dakota. This includes the working conditions and salaries of workers in the global garment factories producing those clothes.

A large part of this production is made in Bangladesh by workers who do not even receive a living wage, which would allow them to meet their family's basic needs (food, utilities, healthcare, housing, educations, transportation, and a small amount for savings). A living wage is a basic human right.



A LIVING WAGE

**for a worker
and their family
should provide:**



Food



Utilities



Healthcare



Housing



Education



Transportation



Savings



Clothing

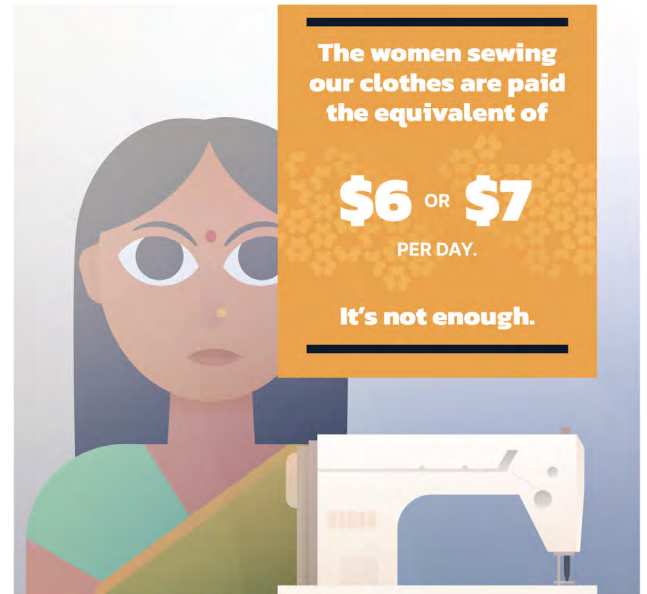
**Earned in no more than
48hrs/week.**

In 2020, Canadian Tire made CAD \$14.87 billion in revenue, which represents a \$337 million annual increase in spite of the pandemic, and pre-tax profit of \$1.2 billion.

A woman working in a factory supplying Mark's or Canadian Tire at an entry-level job earns as low as \$120/month, or about \$1,440/year.

At this rate, it will take Canadian Tire CEO Greg Hicks a mere two weeks to earn what the same garment worker would earn in 25 years of work!

Canadian Tire has the power to act in order to bring real changes to the lives of thousands of Bangladeshi garment workers in its supply chain and their families, as well as workers in other countries around the world who make clothes for Mark's.



Tell Greg Hicks to pay living wages to workers in its supply chain now! It is a question of fairness and basic dignity for garment sector workers.

SIGN THE PETITION HERE:
<https://bit.ly/3jKU7qh>



Public Service Alliance of Canada
Alliance de la Fonction publique du Canada